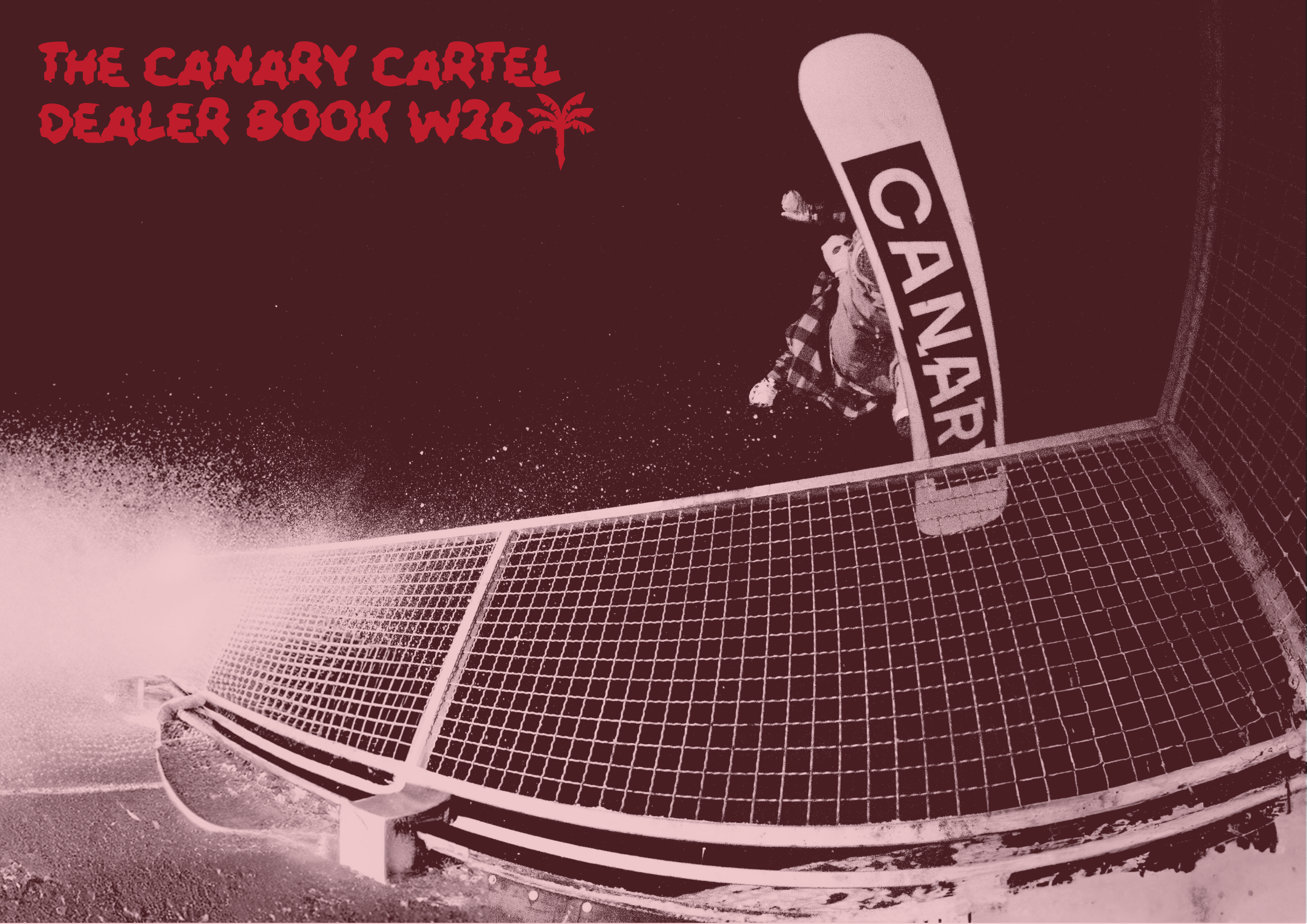


THE CANARY CARTEL DEALER BOOK W26



FULL CIRCLE

As some of you close friends and prime time fans may know, Canary Cartel was born after the shutdown of Technine European program. It simply happened for major reasons, so we decided to stick together and build something brand new yet still with that OG vibe we all loved so much.

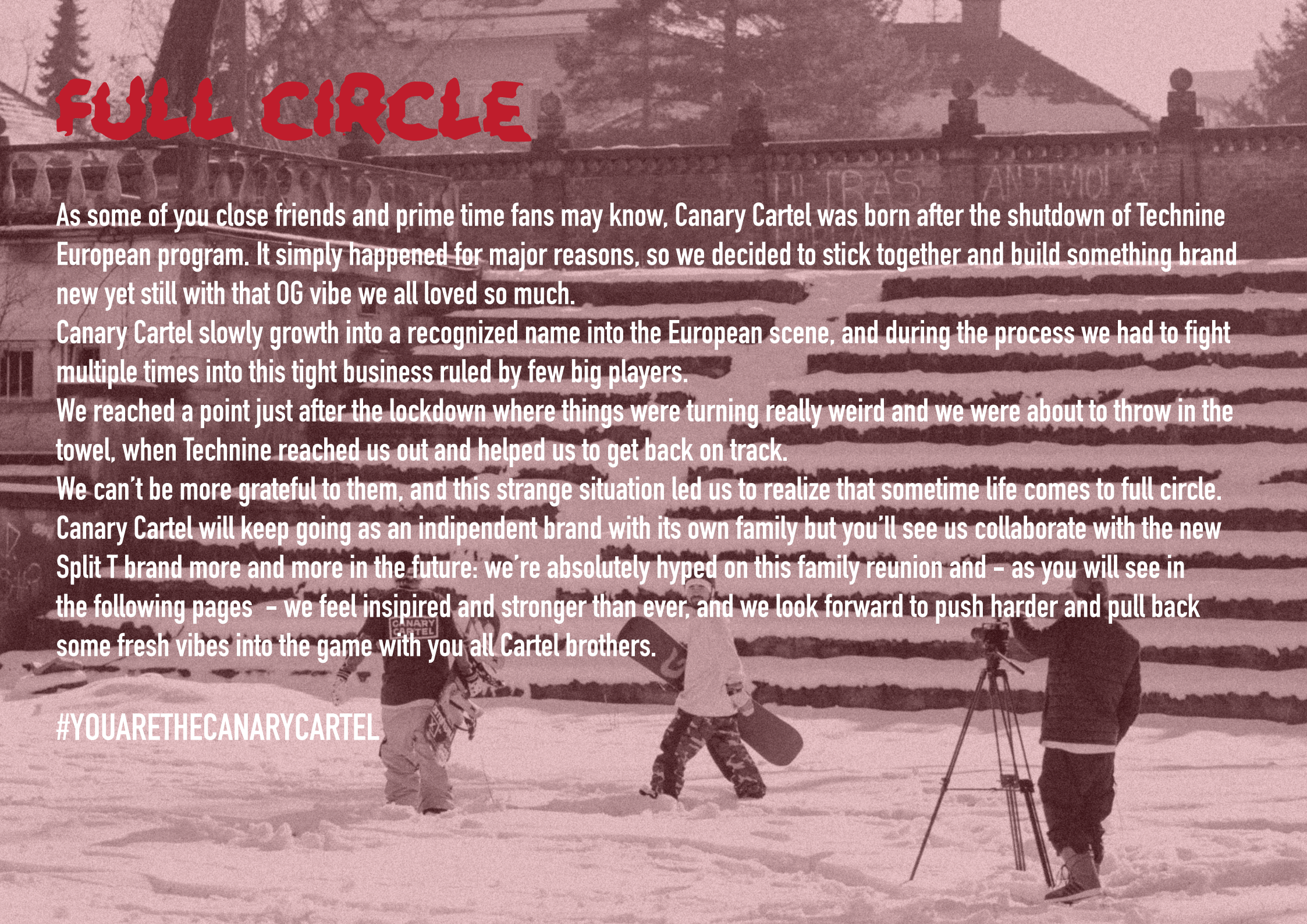
Canary Cartel slowly growth into a recognized name into the European scene, and during the process we had to fight multiple times into this tight business ruled by few big players.

We reached a point just after the lockdown where things were turning really weird and we were about to throw in the towel, when Technine reached us out and helped us to get back on track.

We can't be more grateful to them, and this strange situation led us to realize that sometime life comes to full circle.

Canary Cartel will keep going as an indipendent brand with its own family but you'll see us collaborate with the new Split T brand more and more in the future: we're absolutely hyped on this family reunion and – as you will see in the following pages – we feel insipired and stronger than ever, and we look forward to push harder and pull back some fresh vibes into the game with you all Cartel brothers.

#YOUARETHECANARYCARTEL



SNOWBOARDS





THE EPITAPH

139 142 148 151 154 157 160

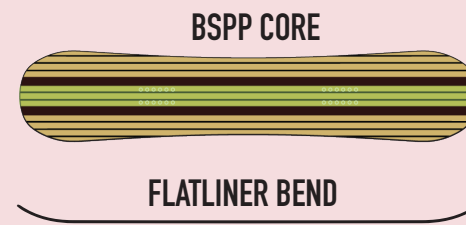
The first thing that came just after the name and the logo of Canary Cartel was the core concept of the Epitaph. We wanted a cool logo board that never got old and both beginners and our team could enjoy to ride.

TECH SPECS:

- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BSPP Lightcore
- Liftie Stainless Steel edges
- Shield 4800 extruded base



FLEX TERRAIN POP





THE EPITAPH LTD

139 142 148 151

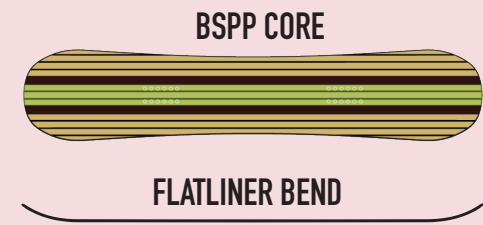
After six years of carrying over the most succesful Canary boards, we decided to give it a twist and came out with this remixed design of the OG Epitaph just for the ladies and fancy colors aficionados.

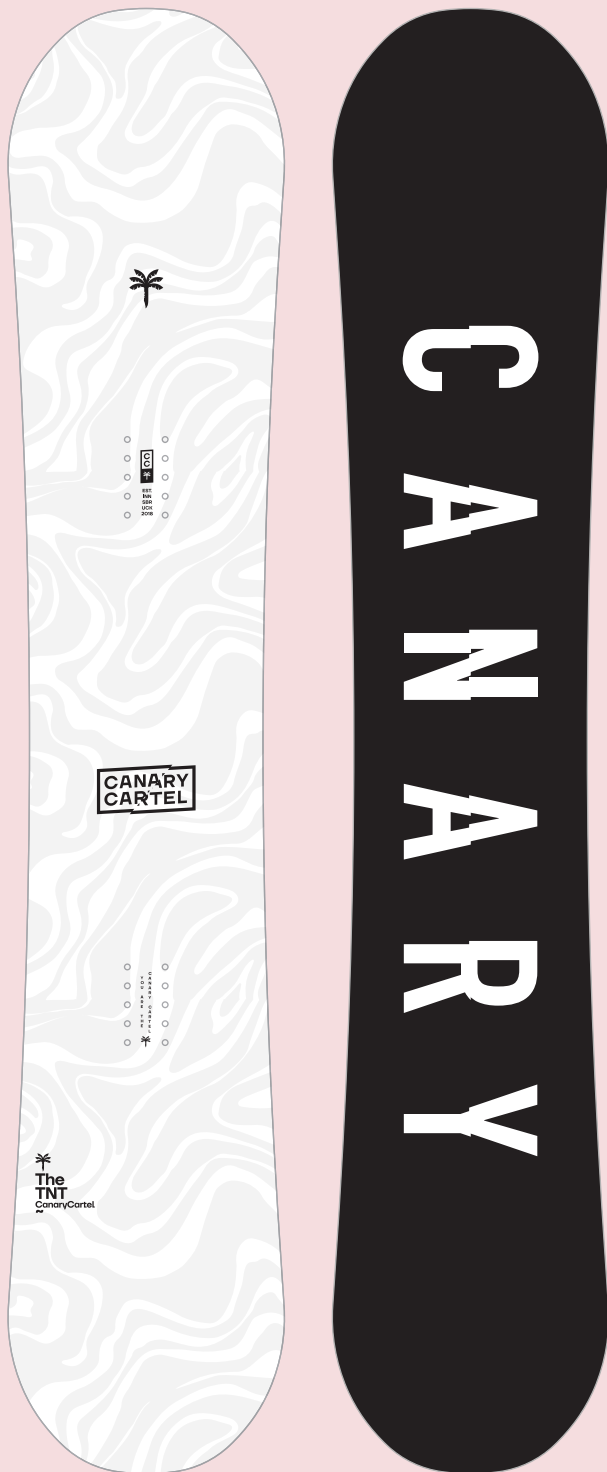
TECH SPECS:

- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BSPP Lightcore
- Liftie Stainless Steel edges
- Shield 4800 extruded base



FLEX TERRAIN POP





THE TNT

149 152 155

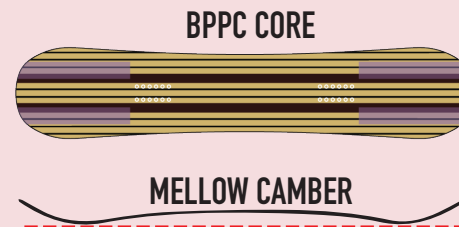
The TNT means business. The most all terrain board of the Canary quiver carries over its basic but cozy design with style for miles. It rules everything from powder to park and harpack turns.

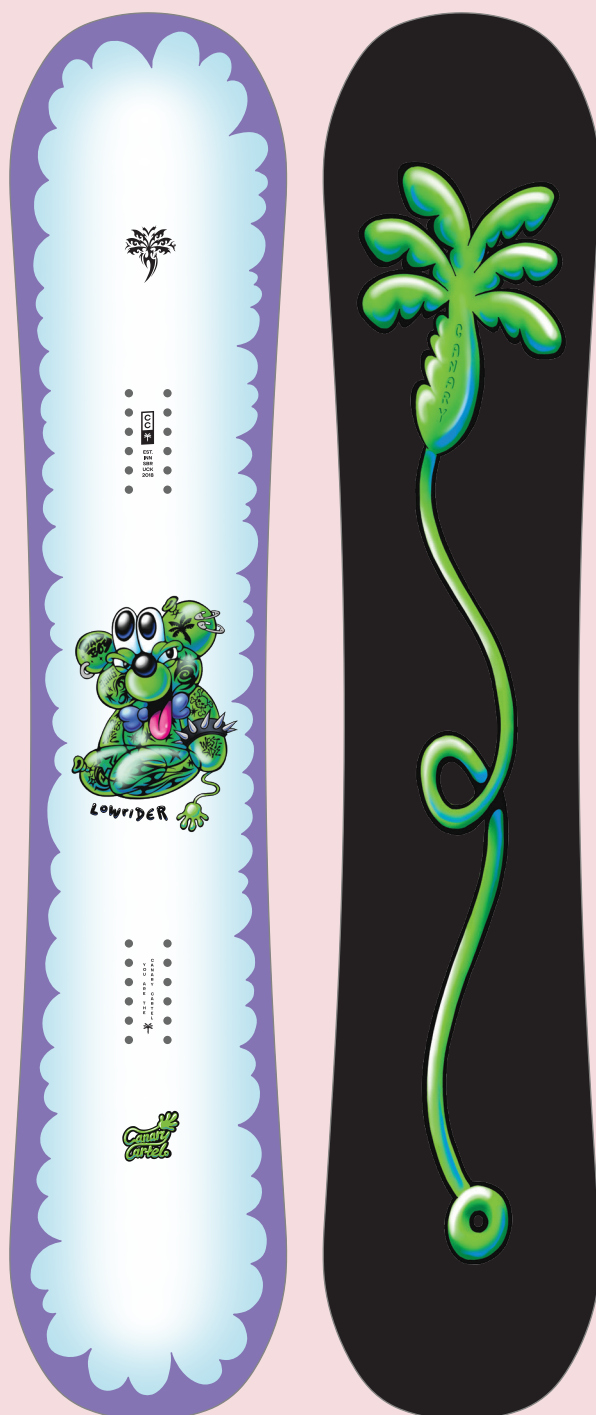
TECH SPECS:

- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BPPC Strongcore
- Liftie Stainless Steel edges
- Glide 6000 sintered base



FLEX TERRAIN POP





THE LOWRIDER

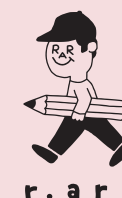
150 153 155

This board is just Ras upping the ante with his design skills and we think this is the most remarkable concept so far. The board is just a smooth operator for steezy park riding and slope mobbing.

TECH SPECS:

- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BPPC Strongcore
- Liftie Stainless Steel edges
- Glide 6000 sintered base

ARTWORK BY:



FLEX TERRAIN POP

BPPC CORE



MELLOW CAMBER





THE JAH TIKI

146 150 153 155

Another bangin design from Ras. Join the Canary Cartel fishing club and get loose in the park or in the streets with this mellow twin tip beauty and stay safe from edge catches, the Camroller gets your back.

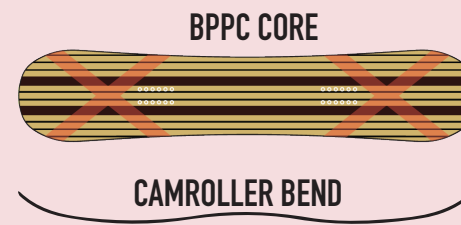
TECH SPECS:

- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BPPC Strongcore
- Liftie Stainless Steel edges
- Glide 6000 sintered base

ARTWORK BY:



FLEX TERRAIN POP





THE BRAINFART

147 152 154 156

Ozzy brain farted again! This time he wanted to go old school with some classy old school design for all terrain ruthless domination thanks to the mid wide platform and mellow camber for pop and edge control.

TECH SPECS:

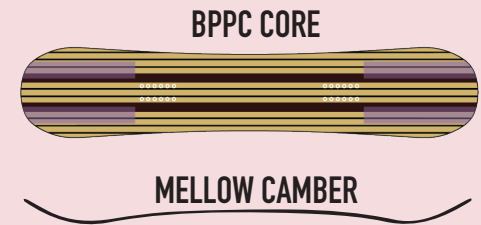
- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BPPC Strongcore
- Liftie Stainless Steel edges
- Glide 6000 sintered base

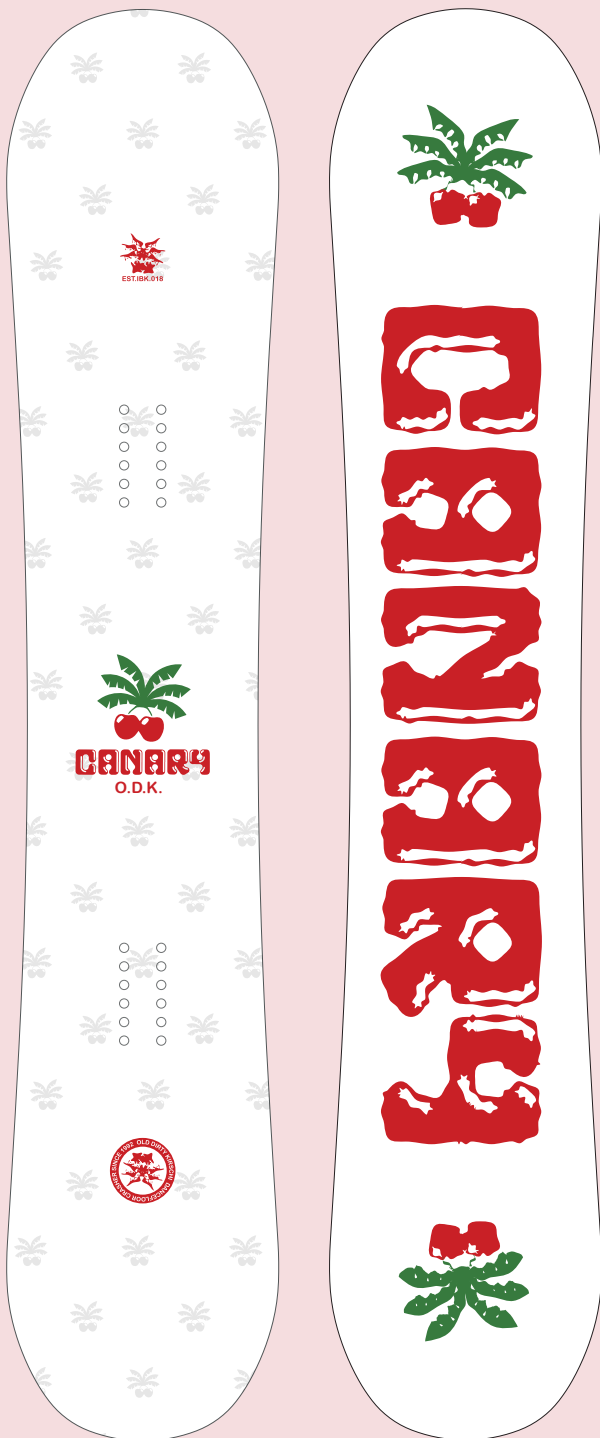
ARTWORK BY:

OZZY



FLEX TERRAIN POP





THE ODK

152

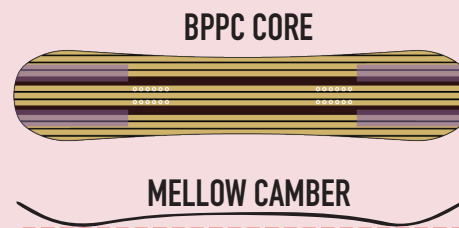
For its third signature board, Kirschi wanted to go crazy and get out of its comfort zone. Useless to tell you about the references, as for the board the ODK is always a park and street ruler, mellow yet poppy.

TECH SPECS:

- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BPPC Strongcore
- Liftie Stainless Steel edges
- Glide 6000 sintered base



FLEX TERRAIN POP





THE SIMON HOULING

153

Simon OG spirit is literally sweating out from his new signature model. Based on the Lowrider with some spice, the Simon signature deck is a no brainer if you're into creative park and street riding like him.

TECH SPECS:

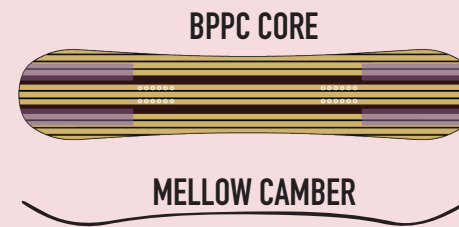
- Radial Sidecut
- Stitched Tri-Axial Laminate
- SlingRod Carbon insert
- BPPC Strongcore
- Liftie Stainless Steel edges
- Glide 6000 sintered base

ARTWORK BY:

Simon Houling



FLEX TERRAIN POP

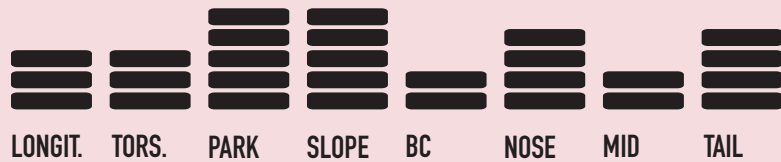


BOARDS SIZE CHART

products	size	Effective	Sidicut	Nose	Waist	Tail	Nose	Tail	Nose/Tail	Stance	Insert	Stance	Camber
		Edge	Radius	Width	Width	Width	Length	Length	Height	Range	Style	Setback	
Epitaph Epitaph Ltd	142	1090	7,3	266	228	266	185	185	47.8/42.7	44/56	6x2	0	Flat
	146	1115	6/6.1/4	287,7	244	287,7	200	200	55/55	46/58	6x2	0	Flat
	150	1160	6,3	292	246	292	200	200	65/60	46/58	6x2	0	Flat
	153	1170	4/6.4/1	293	247	293	205	205	60/60	50.5/62.5	6x2	0	Flat
	155	1175	8/6.6/5	293	247	293	215	215	65/60	52/64	6x2	0	Flat
	157	1205	7/6.8/2	296	251	296	215	215	65/60	52/64	6x2	0	Flat
TNT	149	1115	11.8/5.	286	241	286	215	205	55/50	49/57	5x2	0	Mellow camber
	152	1145	24.2/6.	288	243	288	215	205	55/50	49/57	5x2	0	Mellow camber
	155	1175	12.7/6.	292	245	292	215	205	55/50	49/57	5x2	0	Mellow camber
Lowrider STD	151	1155	6,3	292	246	292	172,5	172,5	65/60	46/58	6x2	0	Mellow camber
	153	1175	2/6.5/10	293	247	293	177,5	177,5	65/60	50/62	6x2	0	Mellow camber
	155	1175	3/6.6/3	294	249	294	187,5	187,5	65/60	52/64	6x2	0	Mellow camber
Jah Tiki	146	1115	6,1	288	244	288	200	200	60/55	46/58	6x2	-20	Camroller
	150	1155	6,3	292	246	292	172,5	172,5	65/60	46/58	6x2	-20	Camroller
	153	1175	2/6.5/10	293	247	293	177,5	177,5	65/60	50.5/62.5	6x2	-20	Camroller
	155	1175	3/6.6/3	294	249	294	187,5	187,5	65/60	52/64	6x2	-20	Camroller
Brainfar t	147	1150	7,2	289	244	289	170	170	50/50	52/60	5x2	0	Mellow camber
	152	1180	7.4	293	246	293	170	170	53/53	52/60	5x2	0	Mellow camber
	154	1200	7,5	296	248	296	170	170	53/53	54/62	5x2	0	Mellow camber
	156	1220	7.5	298	250	298	170	170	53/53	54/62	5x2	0	Mellow camber
ODK	152	1145	24.2/6.	288	243	288	215	205	55/50	49/57	5x2	0	Mellow camber
Simon	153	1175	12.7/6.	292	245	292	215	205	55/50	47/59	6x2	0	Mellow camber

RIDER DESIGNED

Rider designed doesn't mean a crew of cool cats making their own cool brand. Canary Cartel was born from a group of friends and riders, with a real experience in the snowboard industry and the goal to design great quality, amazingly performing and relatively affordable products for the average snowboarder pockets.



FLEX TERRAIN POP

NEW FEEL-O-METER

The Feel-O-Meter is the most intuitive and complete tool to describe boards. All the values go from 0 to 5. The flex rate is split in two - longitudinal and torsional - so it's easier to see how the board really works and bends. The terrain section helps to check if it really fits your needs. Finally, the pop rate is split in three different zones: nose, waist and tail. This is because Canary boards come with a zonal flex, a quite exclusive feature aimed to improve your riding experience.

CAMBER

The Camber is one of the most important features in a snowboard, along with the wood core composition and the base material. The bend radically discriminates the way the board rides, pops and turns. We come from a long experience of snowboard design and we love to keep it simple. So we went for four different bends to satisfy all the skills and styles.

FLATLINER

If you're looking for an intuitive and forgiving ride, the Flat Camber is your choice. It holds the edge easily in every situation, so not even the newbie will not struggle while learning to turn. Moreover, it's softer so you'll be able to hold presses longer and better.

CAMROLLER

You want some more pop but you're still looking for a smooth and flexible stick to have fun everywhere? And maybe you'd love a shape to avoid hard times on sketchy landings? Then Cam Roller is the choice. Positive Camber in the middle, early risen tips after the binding pattern.

FULL/ MELLOW CAMBER

If you're looking for the ultimate performance, classic camber is the best. It supplies the maximum amount of pop and board control. Canary Camber features a both classic 8 mm bridge and a mellow 5 mm.

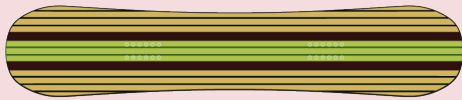
CORE

The BSPP Lightcore is the best compromise between light weight, lively pop and durability. Two planks each of beech and spruce run parallel around the middle of the core, while four planks of pauwlonia sit in the center, just next to the binding patten width. The rest is made with poplar to keep the overall weight low. The BPPC Strongcore is the choice when strength is the main requirement but still keeping the board pretty light, featuring poplar with beech strings in the center.



LOWRIDER / SH:

Four DBlock inserts made of carbon and kevlar stiffen the BPPC core tips, resulting in a soft board with lively nose and tail, for a forgiving yet poppy ride.



EPITAPH:

A single Slingrod carbon insert runs through the whole length of the core, sitting in the middle and consequently reducing the chattering and improving pop.



JAH TIKI / BRAINFART / TNT:

The Hopper crosses lying just after the binding patterns heavily improve the pop on the tips, and avoid cracks caused by off axis landings.

BASE

Canary Cartel boards feature two different types of bases. The Shield 4800 is a high quality extruded base material, easy to fix and almost maintenance free. Glide 6000 is the Sintered base of choice for a fast glide.

EDGE & SIDEWALL

All the Canary boards but the Blame Thrower feature a quality stainless steel lifte edge with a 1° beveling, which is enough to hold easily the edge while turning, yet avoiding the annoying catches on boxes and rails. The Moloch was designed with huge kickers, icy groomers and halfpipe walls in mind, so we went for a zero degree angle bevel, ensuring a perfect edge hold. Sidewalls of Canary Boards are all made with trusted and rock solid ABS and feature VDS rubber dampening system to reduce chattering on icy conditions.



A person wearing a white balaclava with eye and mouth cutouts and a small star-like symbol on the right cheek. They are wearing a dark jacket with a light-colored plaid pattern. They are standing behind a chain-link fence. The background shows a grassy area, some trees, and a light pole. The entire image has a reddish tint.

SOFTGOODS

LOGO TEE BLACK



EPITAPH HOODIE BLACK / GREY



RUPTURE BEANIE



EPITAPH TEE



RUPTURE CREW



ICON SNAPBACK



CC FISHING CLUB BEANIE



CC FISHING CLUB TEE



CC FISHING CLUB CREWNECK



APPAREL SIZE CHART

SIZE	WIDTH	LENGHT
------	-------	--------

TEES

M	51	74
L	56	76
XL	61	79
XXL	66	81

CREWNECKS

M	56	71
L	60	74
XL	64	77
XXL	68	80

HOODIES

M	56	70
L	61	73
XL	65	76
XXL	69	79

THE CANARY CARTEL



CANARY CARTEL©ALL RIGHTS RESERVED - WWW.CANARYCARTEL.COM